

## Lake Carroll Association Website Privacy Policy

Lake Carroll Association respects the privacy of anyone who uses the publicly available portions of the [www.LakeCarrollAssociation.com](http://www.LakeCarrollAssociation.com) web site (collectively, the "Lake Carroll Association Site").

Lake Carroll Association gathers important information from our visitors and customers. We publish this Privacy Policy to communicate how we gather and use information about you, how we protect it, and how you can participate in its protection. Please note that by using the Lake Carroll Association Site or submitting personal information to Lake Carroll Association, you agree to the terms and conditions in this Privacy Policy.

### **Collected Information**

We require people who make inquiries or register to use an available service via the Lake Carroll Association Site to give us contact information. Depending on the nature of the inquiry or service chosen, we may ask for contact and account information, such as name, company name, address, phone number, e-mail address, password and the number of users in the organization who may use a Lake Carroll Association product or service, in addition to financial and billing information, such as billing name, address and credit card number. We may also ask for additional personal information, such as title, department name, fax number or additional company information, such as annual revenues, number of employees or industry. Required elements of information will be identified on the applicable form. You can opt out of providing non-required information by not entering it when asked. You may also change information on your member profile and make it viewable or non-viewable by the rest of the membership through the "my account" area of the website.

Lake Carroll Association may also use various techniques (e.g., cookies, Internet tags, IP addresses, and others) to collect click stream and other information passively about Lake Carroll Association Site visitors, such as their geographical distribution, "navigational patterns" on the Lake Carroll Association Site, and other information transmitted by web browsers when visiting web sites.

Cookies are files web browsers place on a computer's hard drive. They are used to help us authenticate clients and provide timesaving shortcuts and preferences. Lake Carroll Association uses a persistent encrypted cookie, if the visitor requests, to save and retrieve individual authentication information as well as other per-client device preferences. When a visitor follows a link to the Lake Carroll Association Site from a Marketing Partner or a promotion, Lake Carroll Association stores information about that source in a session cookie. Acceptance of these cookies is optional. Lake Carroll Association issues a mandatory session cookie to each user of a Lake Carroll Association online service only to record encrypted authentication information for the duration of a specific session. If a mandatory cookie is rejected, access to and usage of the applicable online service will be denied.

### **Use of Information**

Lake Carroll Association uses the information we collect to respond to inquiries and provide services that may be available online. We may also use the information to contact visitors and customers to further discuss their interest in our company, the products or services we provide and ways we can improve them, and to send information such as announcements of promotions and events regarding our company or business partners. We may also e-mail newsletters and updates about the Lake Carroll Association products or services or the company. A registered visitor can opt out of receiving further communications by replying to them at the time they are distributed or at any time by sending an e-mail message to [webmaster@lakecarrollassociation.com](mailto:webmaster@lakecarrollassociation.com).

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Collected information may be logged to help diagnose technical problems and to administer the Lake Carroll Association Site in order to constantly improve quality. We may share aggregated statistical data about our visitors and customers within our company, with our business partners and with other third parties. Such data does not contain personally identifiable information and as such we may use or disclose it for a wide variety of purposes.

### **Disclosure of Information**

Visitor and customer information may be disclosed to third parties in several circumstances. We disclose personal information to third parties that provide services to support the Lake Carroll Association Site activities, including completing requested transactions, and providing web hosting services. Lake Carroll Association uses a third party service provider to host the Lake Carroll Association Site. Lake Carroll Association's service provider agreed that it will not review, share, distribute, print, or reference any data provided by visitors to the Lake Carroll Association Site except as provided in this Privacy Policy and the Terms of Use, or as may be required by law. Lake Carroll Association's service provider will view or access individual records only with the permission of Lake Carroll Association (for example, to resolve a problem or support issue).

We establish by contract that these third parties may not use or disclose the personal information we provide for any purpose other than to support Lake Carroll Association Site activities, and that these third parties may only use and disclose this personal information in accordance with this Privacy Policy.

### **Marketing and Integration Partners**

Lake Carroll Association has relationships with third-party companies and individuals who may refer their visitors and customers to Lake Carroll Association ("Marketing Partners") or who offer services ("Integration Partners") to extend the functionality of a Lake Carroll Association product or service via an Integration Partner application or service ("Integrated Service") by allowing the applicable Lake Carroll Association product or service and the Integrated Service to exchange customer data and to establish linked business processes between the two. Organizations who pay Lake Carroll Association for use of a Lake Carroll Association product or service and are referred by a Marketing Partner or who use an Integrated Service are considered customers of both Lake Carroll Association and the applicable business partner. Lake Carroll Association and a business partner may share customer contact, account, financial and billing information, and in the case of an Integration Service, business data, with respect to their joint business relationship with the customer. The sharing of this information allows Lake Carroll Association and the applicable business partner to establish the identity of the shared customer and determine referral fees owed. This sharing also allows the applicable business partner to provide consolidated billing services to the shared customer and, in the case of an Integration Service, allows for the enhanced functionality of the Integrated Service. Shared contact, account, financial and billing information, and business data is governed by this Privacy Policy and the Terms of Use. Lake Carroll Association does not share customer business data with Marketing Partners.

### **Other Disclosures**

There are other circumstances where Lake Carroll Association may be required to disclose personal information to third parties. In particular, we may be required to disclose personal information for legal or regulatory reasons, or for reasons related to a valid order of a court, or order or valid request of another government or law enforcement entity. Lake Carroll Association may also disclose personal information to third parties in connection with the assignment, sale, or other transfer of its business. In those cases, Lake

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Carroll Association will require by contract that such entities agree to abide by the terms and restrictions in this Privacy Policy with respect to information collected via the Lake Carroll Association Site.

### **Third Party Content**

Other third parties, such as content providers, may provide information on the Lake Carroll Association Site, but they are not permitted to collect any information, nor does Lake Carroll Association share any personally identifiable user information with these parties.

### **Links to Third Party Sites**

The Lake Carroll Association Site may contain links to other web sites. Lake Carroll Association does not control these other web sites and cannot be held responsible for the information handling and other practices or the content of these other web sites. Visitors and customers must check the privacy policy statement of these others web sites to understand their policies. Visitors and customers who access a linked site may be disclosing their private information. It is your responsibility to keep such information private and confidential.

### **Security**

Lake Carroll Association has implemented reasonable security measures to help protect against the loss, misuse and alteration of the data under Lake Carroll Association's control. Lake Carroll Association Site visitors who have obtained user names and passwords are obligated to protect the confidentiality of that information. Please keep in mind that Internet transmissions are not 100% secure, and may not be error free. When an available service is accessed using Netscape Navigator, or Microsoft Internet Explorer versions 4.0 or higher, Secure Socket Layer (SSL) technology protects information using both server authentication and data encryption to help ensure data is safe, secure and available only to you. Lake Carroll Association also implements an advanced security method based on dynamic data and encoded session identifications and hosts the Lake Carroll Association Site in a secure server environment using a firewall and other advanced technology to prevent interference or access from outside intruders. These safeguards help prevent unauthorized access, maintain data accuracy and ensure the appropriate use of data.

### **Opt-Out Policy**

Lake Carroll Association offers you a means to discontinue use of the private, member, side of the website by sending an e-mail message to [webmaster@lakecarrollassociation.com](mailto:webmaster@lakecarrollassociation.com).

### **Correcting and Updating Your Information**

Information updates happen on the users "My Account" area of the website. Users are advised to visit this area often and update as necessary. Only checked areas are viewable by the membership.

### **Terms of Use**

Use of the Lake Carroll Association Site also constitutes acceptance of the Terms of Use. This Privacy Policy shall be deemed part of the Terms of Use.

### **Changes to the Privacy Policy**

If there are any changes to this Privacy Policy, Lake Carroll Association will post the revised Privacy Policy here. It is the responsibility of each visitor and customer to review this web page often, as continued use of the Lake Carroll Association Site or provision of additional personal information to the Lake Carroll Association Site will constitute acceptance of any of the changes posted in this Privacy Policy. This Privacy Policy was last updated on June, 2008.